

Trademarks

Sullivan & Worcester's trademark lawyers provide high-level strategic advice on a complete range of issues that impact domestic and global brand management.

We advise a diverse group of companies, ranging from large multinational and Fortune 500 corporations to mid-size, startup and other emerging companies. We strive to work proactively with clients to assist in facilitating all manner of branding initiatives.

Our services include:

- Preparation, filing and prosecution of trademark applications, including office action responses and ex parte appeals, trademark maintenance, and renewal of trademarks in the United States and worldwide
- Trademark clearance searches and opinions
- Trademark litigation before the federal and state trial and appellate courts and proceedings before the Trademark Trial and Appeal Board
- Trademark portfolio audits and strategic counseling
- Trademark analysis and due diligence for mergers & acquisitions
- Trademark licensing agreements
- Investigations related to the trademark rights of others
- Recordation of trademarks with the United States Immigration and Customs Enforcement agency and worldwide
- Trademark watch services

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Trademarks Practice Group

Accolades & Honors

Recognized as **Global Leader** by *World Trademark Review (WTR) 2024 Global Leader* JUNE 2024

Recipient of **Gold Band Ranking** in prosecution and strategy in Massachusetts by *World Trademark Review 1000: The World's Leading Trademark Professionals (WTR 1000)* JANUARY 2025

Ranked for **Trademark Law** by *Best Lawyers in America®* 2024 Edition AUGUST 2023

"Kim is a go-to expert for trademark matters."

She provides practical advice, has a very client-friendly manner, and is a pleasure to work with, combining great expertise and knowledge with a can-do attitude that makes her a trusted advisor."

*From WTR 2024
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